

RETHINK means you can see that change is needed. Now decide what deserves to change.

Do not start with a tool. Start with the work, the value you want to protect, and the decisions that will make the business easier to lead.

1. CHOOSE WHAT TO RETHINK

List up to three recurring activities, processes, or responsibilities you want to examine.

WORK TO EXAMINE	WHY DOES IT NEED A SECOND LOOK?
1.	
2.	
3.	

2. USE THE RETHINK DECISION MAP

For the work above, decide which direction deserves exploration. Check more than one if needed.

KEEP

Protect what
already works



SHIFT

Change how
work happens



AI ASSIST

Let AI support
part of the work



DELEGATE

Move ownership
to the right person



KEEP HUMAN

Protect judgment,
trust or relationship



3. ASK BETTER QUESTIONS BEFORE YOU CHANGE THE WORK

1. What are we doing this way mainly because this is how we have always done it?

2. What am I personally doing that does not actually require my expertise?

3. Where could AI assist without replacing the human judgment or relationship that matters?

4. NAME YOUR RETHINK

Complete this sentence:

One thing I am ready to RETHINK is _____ because _____

Before you choose a tool, ask:

What value am I protecting? • What outcome am I improving? • Who or what should own the work next?